

Tracer Study Report: College Graduates of 2017



Madan Bhandari Memorial College

New Baneshwor, Kathmandu

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Tracer Study Report: College Graduates of 2017

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ACKNOWLEDGEMENT

This report has been prepared as a tracer study of the 2017 graduates of Madan Bhandari Memorial College. The study focused on graduates from the faculties of Humanities and Social Sciences, Education, Management, and B.Sc. CSIT. It was undertaken to fulfill the requirements of the HERP of UGC Nepal. The assistance provided by UGC in carrying out this study was invaluable. The study would not have been possible without the generous support of UGC and other contributors. The findings presented in this report were made possible by the active participation of the key respondents, particularly the graduates of MBMC, who received their training at the College and later pursued careers in various sectors, including self-employment, as well as further studies at different institutions. Their contribution to this study is highly valued and sincerely appreciated. The report also acknowledges, with deep gratitude, the tireless efforts and dedication of the tracer study team members, whose commitment has made this study meaningful.

EXECUTIVE SUMMARY

Madan Bhandari Memorial College (MBMC) formed an executive team to conduct a tracer study between March and June to evaluate the status of its 2017 graduates. The study primarily focused on the graduates' employment, further studies in Nepal, and education abroad, while also assessing their competencies, skills, and readiness to pursue higher education. The same executive team prepared this report for the academic session 2017. The study included 92 students, with data collected primarily through direct contact. Verbal consent was obtained from students before administering the questionnaire.

The findings indicate that MBMC graduates are well employed in the Nepalese market, particularly in the media, tourism, and business sectors. Of the 72 respondents, 39 are employed in different sectors, 28 are pursuing further education in Nepal, and 5 are studying abroad in the United States, Japan, and Australia. Among those employed, most expressed satisfaction with their work and credited the quality education they received at MBMC.

Twelve respondents suggested that the college place greater emphasis on practical education. The majority of respondents also gave positive feedback regarding the college's internship opportunities in various firms and the media sector, which they found helpful in preparing them for their current work.

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Table 1: Number of students graduated in the year 2017

ABBREVIATIONS

MBMC	Madan Bhandari Memorial College
MBM	Madan Bhandari Memorial
HERP	Higher Education Reform Projects
QAA	Quality Assurance Accreditation
LOI	Letter of Intent
UGC	University Grants Commission
ECA	Extra Curricular Activity

Background:

Madan Bhandari Memorial College, a not-for-profit academic institution, was established in 2001 by Madan Bhandari Foundation to materialize the academic vision of the People's Leader, Late Madan Kumar Bhandari. In contrast to numerous commercial colleges across the country, the college imparts quality education at an affordable fee structure and aims to transform itself into a center of academic excellence. The enrollment of students from almost all the districts of the country makes it a truly national college. It has been running Graduate and Master level programs in its own building at New Baneshwor, Kathmandu. It has been selected for HERP and is moving further for the QAA process, and has already been selected for LOI. It has been working on other programs of UGC for the quality improvement and further enhancement of quality assurance. It is committed to imparting quality education, internalizing its academic as well as social responsibility.

1.2 Objectives of the study

Madan Bhandari Memorial College aims at achieving the following objectives through the Tracer Study:

- To ensure the responsibility of the college towards its graduates;
- To survey the status of its graduates after achieving a degree from the college;
- To identify the quality of life standards of its graduates;
- To check the contributions of its graduates towards the community and the nation
- To study the quality status of its graduates in the nation as well as in the global community

1.3 Institutional arrangements to conduct the study

Madan Bhandari Memorial College (MBMC) has been actively working on the Quality Assurance and Accreditation (QAA) process of UGC and is committed to maintaining high standards in education, producing graduates who are competent in the human resources market.

Formation of Committee: To carry out the tracer study at MBMC, the College Management Committee (CMC) formed a dedicated committee to execute the activities.

Committee Members: The committee consists of seven members: Mr. Hari Chand, Mrs. Niruja Phuyal, Mr. Shobakar Bhandari, Mr. Arun Sharma, Ms. Pratikshya Kattel, Mr. Poshan Niraula, and Mr. Santosh Thapa.

Work Allotment: The work plan for the tracer study was executed under the leadership of Mr. Shobakar Bhandari, assisted by Mr. Poshan Niraula and Mr. Santosh Thapa. Mr. Poshan Niraula was specifically assigned to ensure data availability. All tasks were accomplished through the collaboration of the team.

Availability of Required Resources: Resources, including data, RMC, and other necessary materials, were made readily available to the team.

Regular Sharing Sessions and Cooperation: The team held regular sharing sessions to address any confusion or problems. Issues were resolved effectively through collaboration and mutual support.

1.4 Graduate batch taken for the study

- The graduate batch taken for the study is batch 2017.

1.5 Data collection - Instruments and approach

- Primary and secondary sources of data collection have been used
- Students have personally filled up the questionnaire form developed by the research committee
- Secondary sources of student data from college administration and students employed and involved institution's information

1.6 Scope and limitations of the study

- An empirical study of MBMC's Graduates
- Formation of MBMC Alumni
- Study the impact of MBMC's education quality

The study is limited to the data available from the students' participation in the tracer study and their inputs.

- The data of the college record;
- Documents made available by the participants

2. DATA PRESENTATION AND ANALYSIS:

MBMC graduated 92 students in the year 2017. The table below shows the statistical data of graduate and post-graduate students from different streams or faculty

2.1 NUMBER OF STUDENTS GRADUATED IN THE YEAR 2017 AD

SN	Programs	Total Graduates	Female Graduates	Educationally Disadvantaged Graduates	
				Educationally Disadvantaged Janajatis	Dalits
Bachelor's	BBS	23	12	2	1
	BA	25	17	0	0
	BEd	7	7	1	0
	BSc. CSIT	27	5	3	0
Bachelor Total		82	41	6	1
Master's	MA Sociology	3	2	0	0
	MA JMC	6	0	1	0
	MA English	1	0	0	0
Master Total		10	2	1	0
Grand Total		92	43	7	1

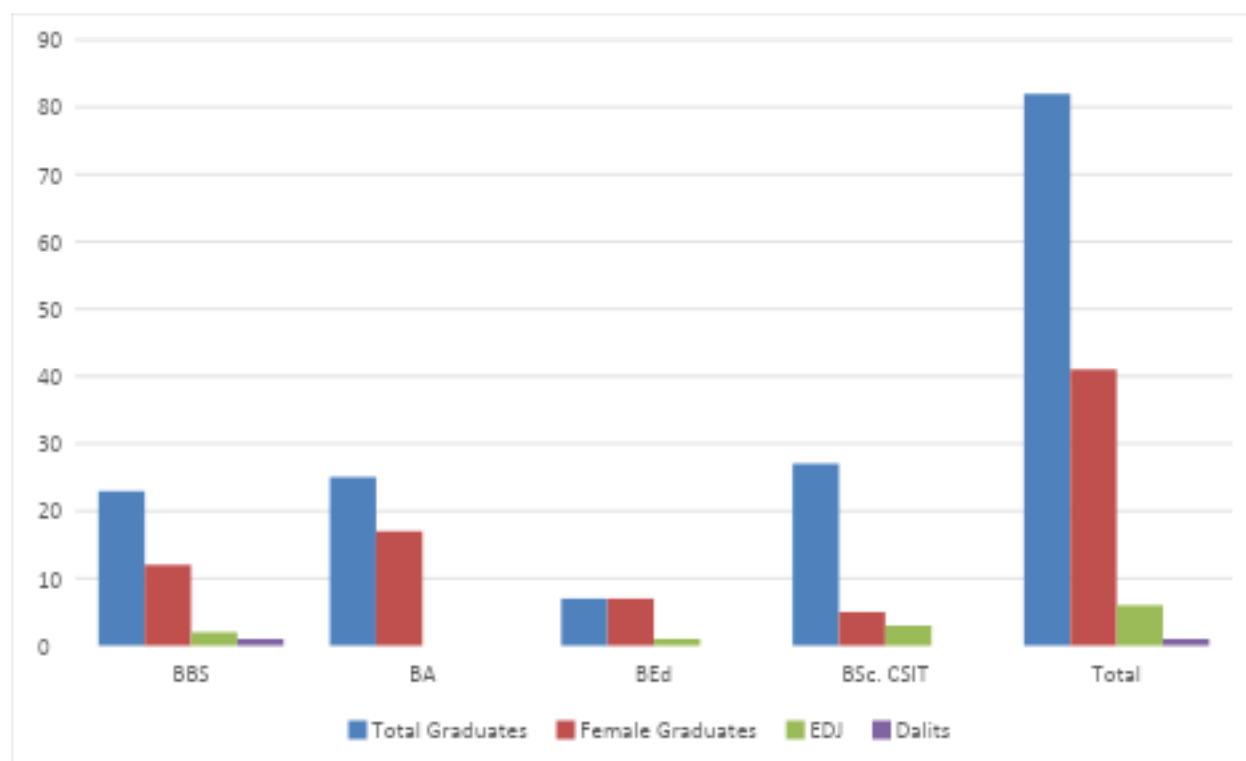
Table: Showing the Graduates and Post-Graduates of MBMC in the Year 2017

The general trend of students studying higher education in this college shows that the Bachelor of Humanities and Social Sciences has become the first choice of students. Bachelor of Business Studies has become the second choice of students. Bachelor of Education and BScCSIT are the next choices of the students. The Table above shows the data of MBMC graduates in the year 2017. 92 students have graduated. The four faculties running at MBMC graduated the students as shown in the table.

2.2 Traced students' present status and analysis

This study has used the data of graduates and post-graduates of the academic year 2017 AD. The following tables show the status of graduates and post-graduates personnel of MBMC status at present. Graduates in different faculties in Chart 1 show their status after college education:

Chart 1: showing the status of the Graduates from different faculties

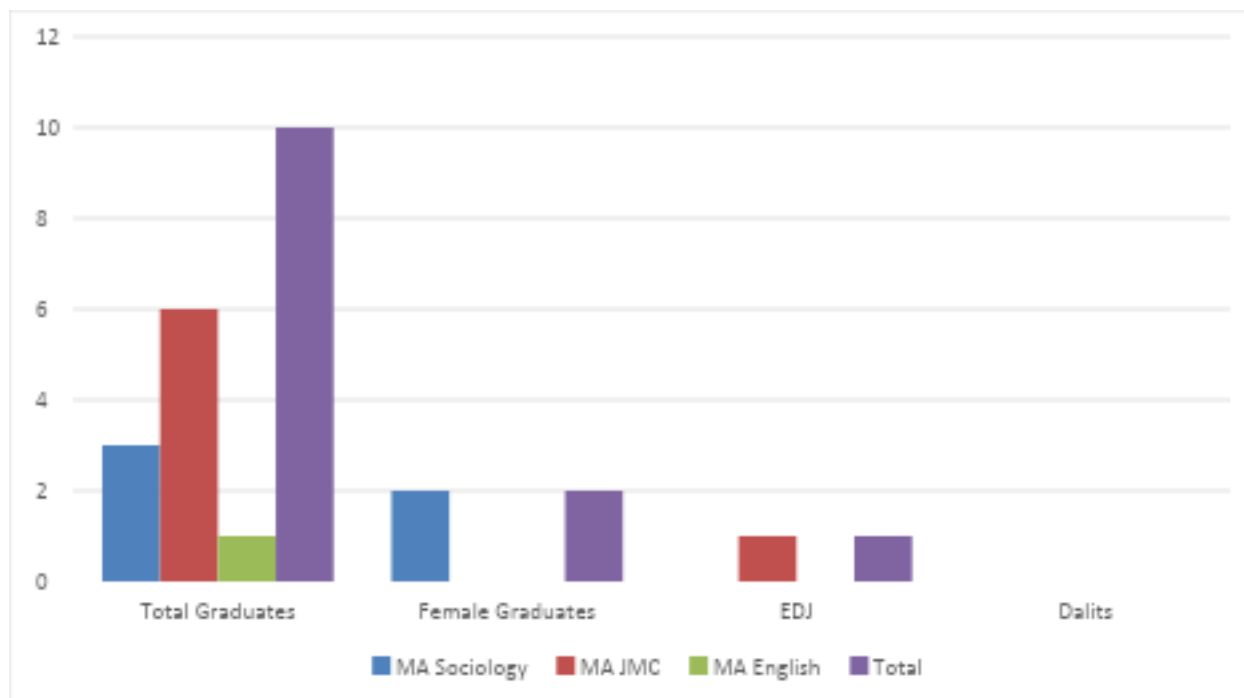


The general trend of graduates of MBMC shows that they are focusing on further study in Nepal in all the faculties, rather than job seeking and studying abroad. The employment trend of MBMC graduates is the second in the statistical study. The 74 graduates who were traced and participated in the research from the academic year 2017 have shown a positive response in being MBMC graduates. Out of them, 28 are studying further education in Nepal, 39 graduates have joined a job, and 5 graduates are studying further abroad. This trend of MBMC graduates indicates their performance is satisfactory after graduating.

2.3 Postgraduate students

The faculties running at the Master's level are Journalism, English, and Sociology. The following graph shows the graduates at the Master's level in the year 2017.

Chart 2: Showing the number of Post-Graduates in different faculties



3. Issues related to facilities such as library, laboratory, canteen, sports facilities, urinals, etc.

3.1 Library

The library serves students and faculty as a primary source of information with its growing collection of relevant books. It also provides other study materials such as reference books, popular magazines, and journals to support the learning process. Moreover, a substantial number of books and study materials are added to the library regularly.

3.2 Laboratory

The College has well-equipped laboratory facilities for Biology, Physics, and Chemistry.

3.3 Computer Lab

The College provides a computer lab facility to students as part of the syllabus, helping them become frequent and competent users of computers.

3.4 Sports & Extra-Curricular Activities (ECA)

MBMC runs a variety of extracurricular programmes. At MBMC, education extends beyond the classroom. Various extracurricular activities are regularly conducted on the college premises. Field trips to different sites are organized to emphasize the importance of practical

learning. There are also arrangements for group excursions, participation in exhibitions, and other activities. An annual Sports Week is held to support the overall development of students.

4. Implications for Institutional Reform

Madan Bhandari Memorial College has implemented institutional reform programmes to bring necessary changes aimed at ensuring quality education and producing competitive human resources for the market.

5. Conclusion and Recommendations

The respondents expressed various perceptions about their ability to perform in their workplaces with the education they acquired at the College. Their remarks included the need for innovation in teaching and learning activities, continuous assessment, practical education, market studies to align graduate skills with job requirements, and the recruitment of qualified faculty for better outcomes. Respondents also expressed appreciation for several initiatives undertaken by the College.

The statistics show that 39 graduates were employed, 28 were pursuing further studies in Nepal, and 5 were studying abroad. Of these, 75% reported being very satisfied with their employment, while 25% were dissatisfied due to difficulties in handling their work.

5.1 Recommendations from the Study

A tracer study is crucial for understanding the relevance and quality of college programmes. Accordingly, the interviewed graduates recommended the following:

- a) **Emphasize training** – The current practical training opportunities are insufficient to enhance graduates' knowledge and experience for competing in the job market.
- b) **Introduce new competitive courses and programmes** – Such as International Relations, Financial Services, and Entrepreneurship.
- c) **Focus on self-employment-oriented courses and training** – Since many graduates remain unemployed.
- d) **Conduct regular curriculum reviews** – To maintain the quality and relevance of courses.
- e) **Establish a training department and offer tailor-made courses** – To meet the specific needs of students and the job market.

APPENDICES

- Decision regarding Tracer Study Work Plan
- Graduate name list as per the annex 1.2 and /or 1.3 (graduate names in alphabetically sorted order and grouped by programs)